*Project Charter:*

* *Project Purpose : Digitalization of discount cards to facilitate the process & the usage of cards*
* *Project Objectives & success criteria :*

*- Make deals with well-known brands & shops*

*- Create a simple & easy-to-use app*

*- High rates & reviews on play/app store*

*- High spread rate among people*

*- Offering many discounts to be suitable with different segments of people*

* *High-level requirement*

*- Talented team*

*- Enough fund to complete project*

*- high access & usage of mobiles/internet among people*

*-Continuous improvements*

* *Key milestones : 12 months*
* *Preapproved financial resources: 250,000 L.E*
* *Key stakeholder list : Check Previous Assignment*